

McCormick Place | Chicago, IL | April 12-15

## NEW ROBOTICS & AUTOMATION SOLUTION CENTER AT PROMAT 2021

 **PROMAT**® | 2021

powered by  **MHI** [PROMATSHOW.COM](http://PROMATSHOW.COM)

**POWER UP**





BOOTHS  
4100 - S5600

Linde

Basman  
SOLUTIONS

**THIS IS WHERE  
YOU BELONG**

NO SMOKING  
P8

NO SMOKING  
T8

NO SMOKING  
X8

FIRE HOSE

EXIT

TOYOTA  
AIRTRAIL



ProMat is the material handling and logistics industry's premier global event. It's where 50,000 manufacturing and supply chain buyers from 145 countries come to power up with next-generation technology and bold ideas. It's where \$60 billion of purchasing power comes to learn, engage and see the best equipment and IT solutions the industry has to offer.

**READY TO ENGAGE AN EXCLUSIVE AUDIENCE OF  
DECISION MAKERS WHO ARE READY TO BUY AND  
HAVE PURCHASING PLANS IN HAND?**

Ready to show attendees how to take their operations to the next level of productivity and efficiency? If so, it's time to exhibit at ProMat 2021.

# AN ASTONISHING ARRAY OF ROBOTICS & AUTOMATIONS BUYERS, ALL IN ONE PLACE

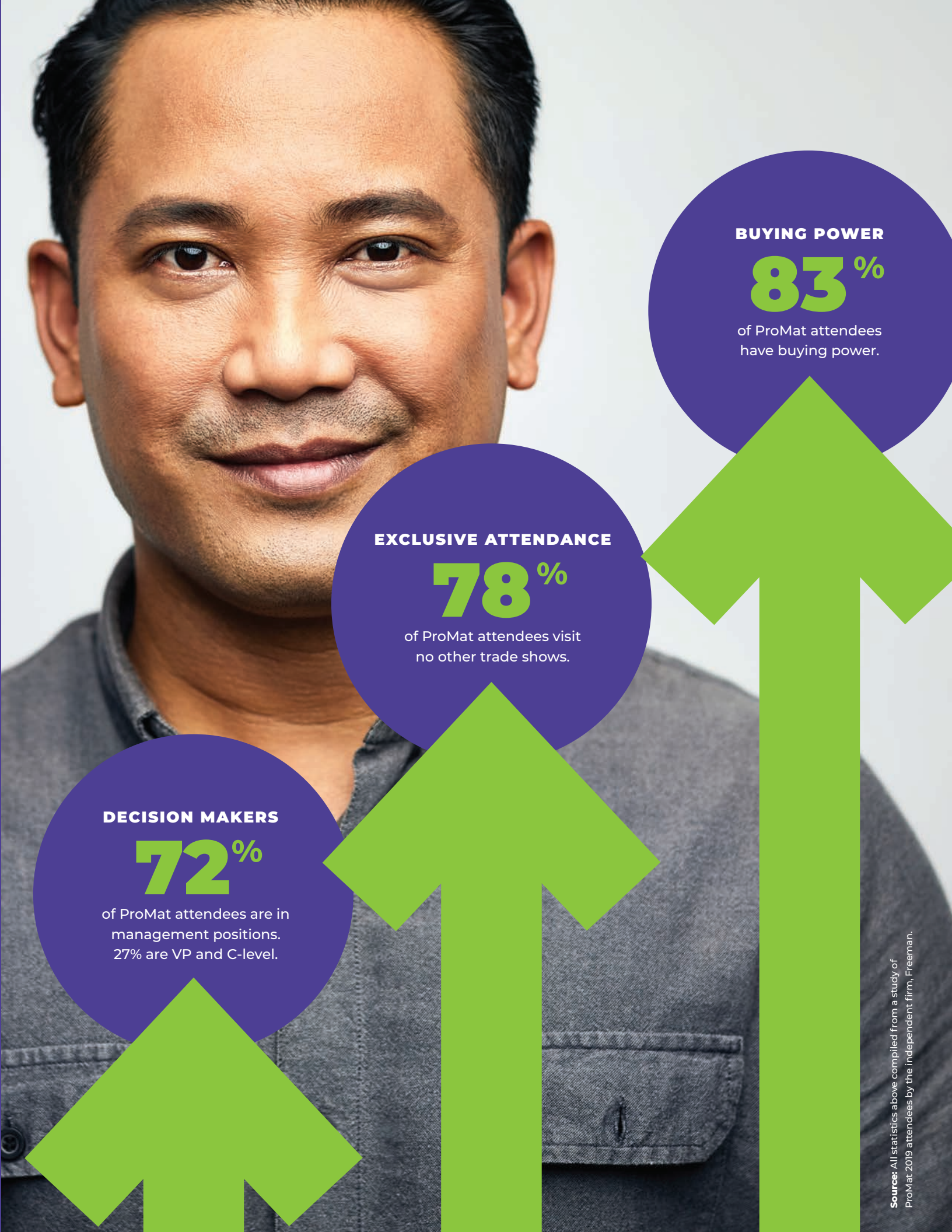
## AN EXCLUSIVE AUDIENCE EMPOWERED TO SPEND

The majority of buyers (78%) who attend ProMat don't attend any other trade shows. They arrive at Chicago's McCormick Place motivated to find their next breakthrough product or service. They come to see product demonstrations, and set up one-on-one meetings with equipment and solution suppliers like yourself. And because this is the only trade show they attend, they are seriously ready to buy.



### **AT PROMAT,**

EVERY CONTACT YOU MAKE  
HAS THE POTENTIAL TO  
BECOME YOUR NEXT  
LOYAL CUSTOMER.



**BUYING POWER**

**83%**

of ProMat attendees have buying power.

**EXCLUSIVE ATTENDANCE**

**78%**

of ProMat attendees visit no other trade shows.

**DECISION MAKERS**

**72%**

of ProMat attendees are in management positions. 27% are VP and C-level.

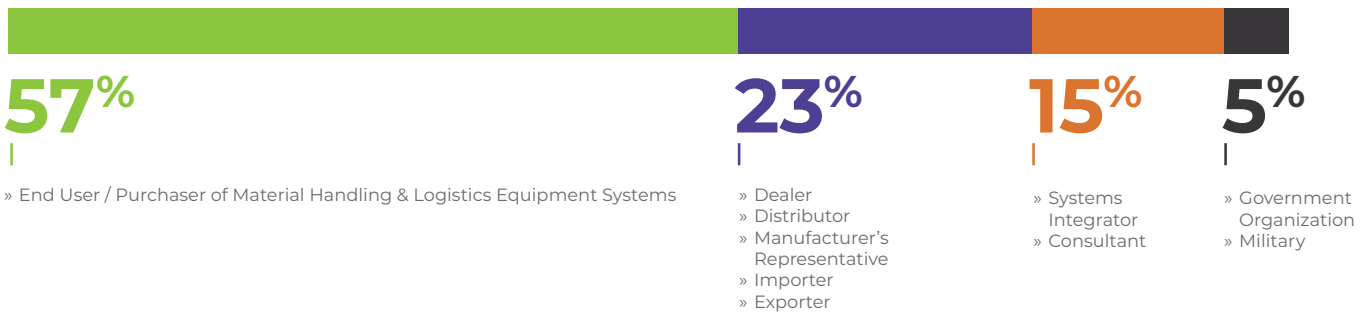
# 50,000 LEADS UNDER ONE ROOF

A wide variety of companies, many from Fortune 1000 organizations, **73% of the Top 100 Retailers**, and **64% of the Top 100 Consumer Goods Companies**, send teams of buyers to ProMat to find solutions to their specific manufacturing and supply chain challenges. You'll have the opportunity to impress buyers from multiple industries as they are making their capital equipment purchasing decisions.

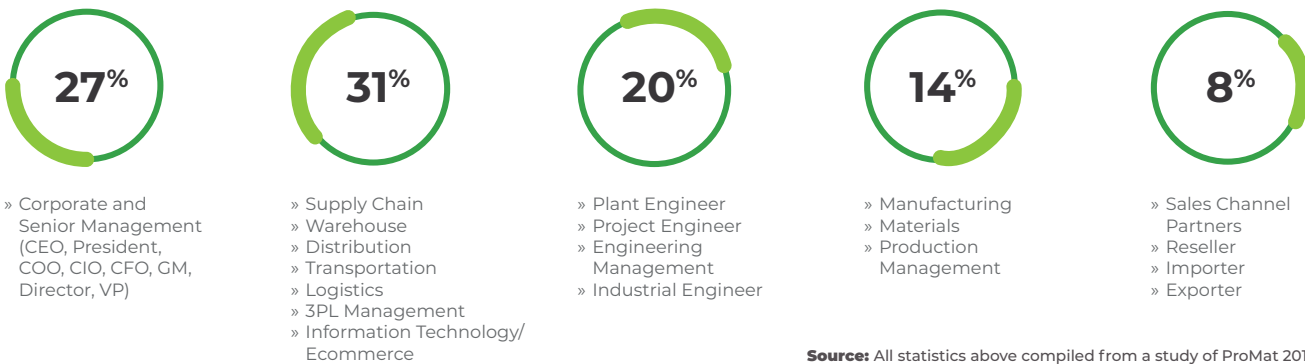
## In the next 18 months:

- » **71%** will buy for Distribution Centers.
- » **58%** will buy for Manufacturing Facilities.
- » **62%** will buy for Warehouses Supporting Manufacturing.

## ATTENDEES

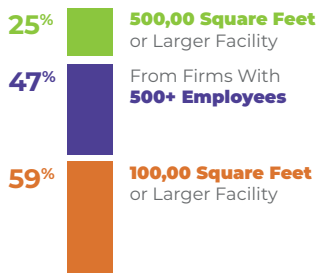


## ATTENDEE JOB FUNCTIONS

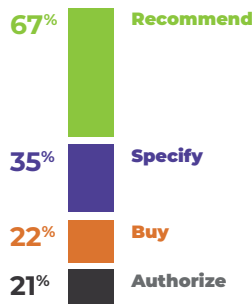


Source: All statistics above compiled from a study of ProMat 2019 attendees by the independent firm, Freeman.

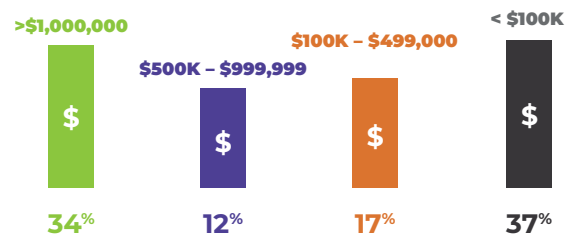
## WHERE DO THEY WORK?



## WHAT CAN THEY DO?



## WHAT ARE THEY PLANNING TO SPEND IN THE NEXT 18 MONTHS?

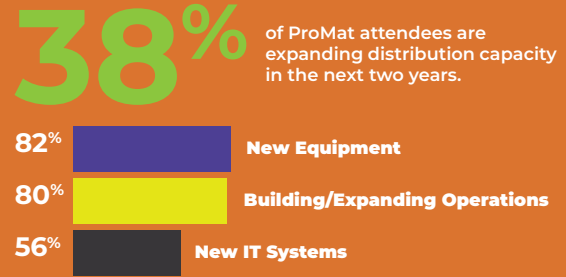


Source: Statistics compiled from a study of ProMat 2019 expo attendees on their purchasing plans over the next 18 months by the independent firm Freeman (multiple responses were permitted).

## ATTENDEE PURCHASE BY FACILITY



## ATTENDEES EXPANDING DISTRIBUTION CAPACITY



## DAILY PARCEL SHIPPING BY ATTENDEES

ProMat attendee companies ship:



On average,



## FORKLIFT OPERATION AMONG ATTENDEES

ProMat attendees operate:

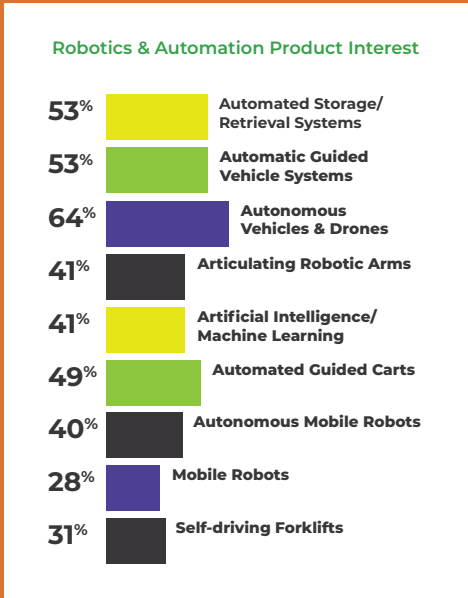
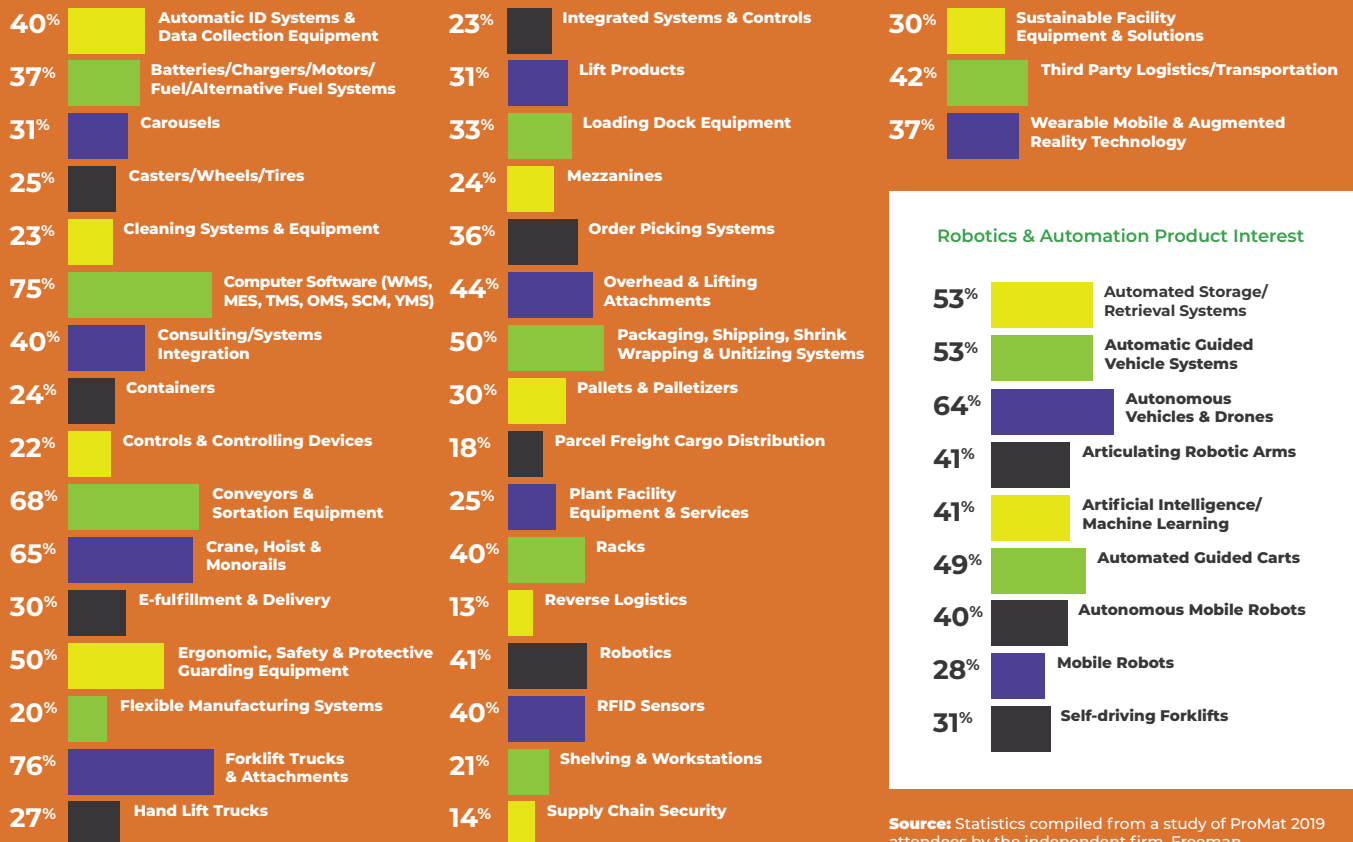


On average,



Source: Statics compiled from a study of ProMat 2019 attendees by the independent firm, Freeman.

## PRODUCT INTEREST OF ATTENDEES



Source: Statistics compiled from a study of ProMat 2019 attendees by the independent firm, Freeman.







**50,000**

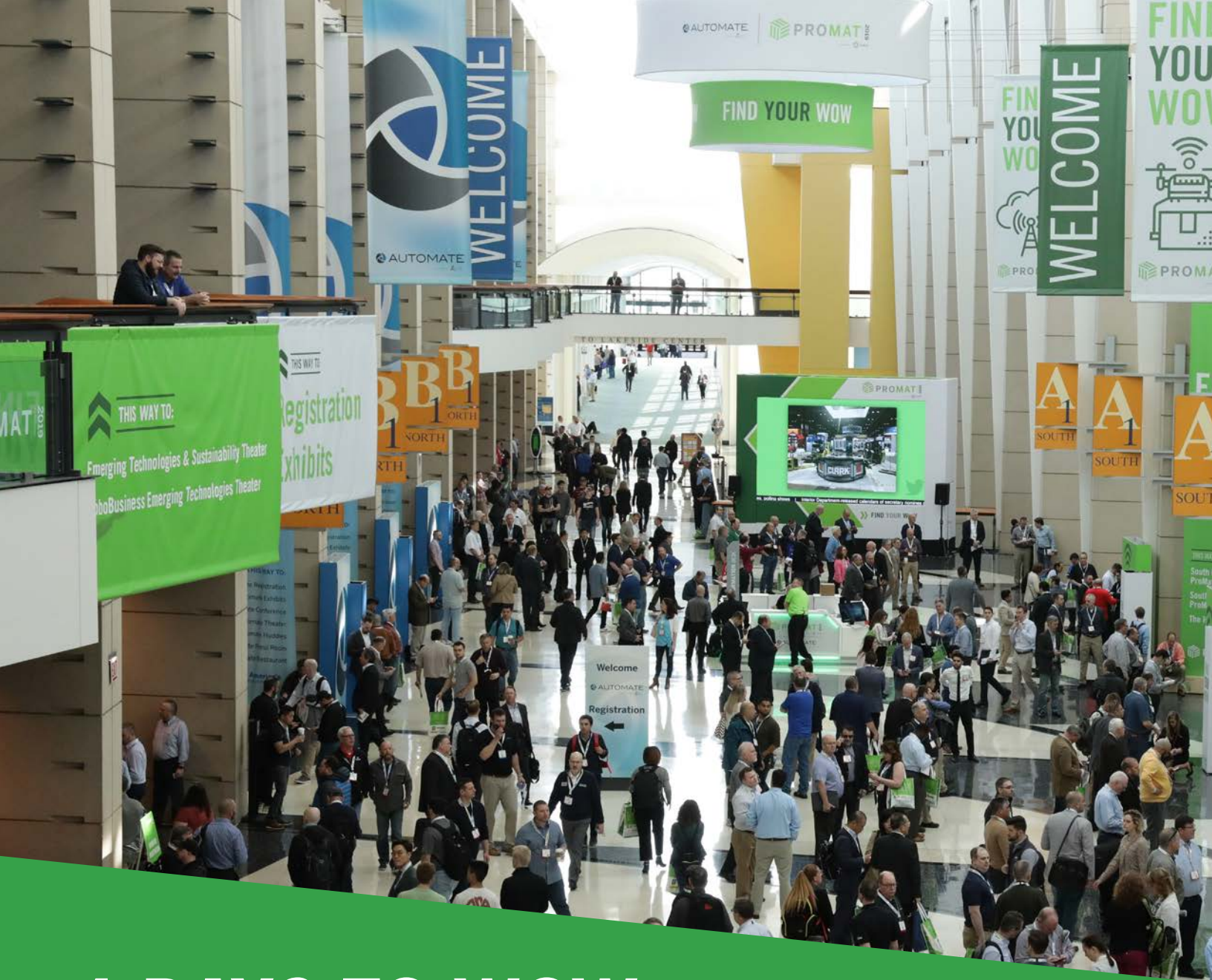
**MANUFACTURING &  
SUPPLY CHAIN BUYERS**

**\$60B**

**PURCHASING POWER**

**145**

**COUNTRIES**



# 4 DAYS TO WOW 50,000 BUYERS

Thousands of potential customers equal billions in potential sales. Can you afford to miss out?

**Deadline for the ProMat 2021 Space Draw is November 7, 2019.**  
Learn more, [promatshow.com/lease](https://promatshow.com/lease)



## MEET THE ProMat TEAM



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### ProMat 2021 Show Hours:

Monday, April 12	10am - 5pm
Tuesday, April 13	10am - 5pm
Wednesday, April 14	10am - 5pm
Thursday, April 15	10am - 3pm

To learn more and to reserve your exhibit,  
visit [ProMatShow.com/robotics](http://ProMatShow.com/robotics)

BIGGER AND BETTER  
THEN EVER



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